

15th Judicial District Drug Coalition

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2011 Red Ribbon Week Poster Contest Rules

The 15th Judicial District Drug Coalition is pleased to announce the 2011 Red Ribbon Week Poster Contest. The purpose of this contest is to actively combat substance abuse through the community awareness and involvement. The contest is aimed at involving young people in the 15th Judicial District and is open to all 3rd – 12th graders in Yell County.

Each participating school in Yell County will accept entries from their school in each division and choose winners based on the criteria provided by the Drug Coalition. Those entries will then be forwarded to the Drug Coalition for entry into the county wide contest, where the grand prize winner will receive their very own Netbook computer system which has for the fifth year in a row been generously donated by Service Plus Telecommunications.

Contestants are asked to use their own creativity to develop an entry that best expresses an anti-substance abuse message that is important to them. All submissions should be suitable for public viewing and display, winners will be published online at: <http://StopMethNow.com>, and may be displayed at participating local businesses or agencies.

Entries are preferred that would easily adapt to presentation on billboard style media. Designs that are Landscape (wider horizontally) are preferred over designs that are portrait (taller vertically) or square (equal length sides). Designs that do NOT depict actual or simulated drug use are also preferred since studies suggest that such depictions in anti-substance abuse advertising may be detrimental to substance abusers who view the ads that are trying to quit abusing substances.

Entries should include only *original* material produced by the contest entrant or a collaboration of entrants. For example, photographs used should be taken by the entrants and should not be taken from some other source such as the Internet, since that might constitute a copyright violation. Similarly, trademarks such as company logos or slogans should also be avoided.

Completed Model Consent Forms are REQUIRED for all entries which include the use of an image of a living person as a model. For more information please visit us online at: <http://StopMethNow.com>

TOPIC

Substance Abuse Prevention (Methamphetamine, alcohol, marijuana, tobacco, etc.)

PRIZES

Grand Prize –**Netbook Computer System provided by: Service Plus Telecommunications.**

1st Place in each division if applicable

Runners up in each division if applicable

Honorable Mentions as deemed appropriate

CONTEST TIMEFRAME

Contest Announcement Date: 10/3/2011

Submission Cutoff Date: 11/4/2011

Coalition Overall Judging: 12/1/2011

Winners Announcement Date: 12/2/2011

Winners Presentation Date: TBA

DIVISIONS

3rd-6th Grade

7th-9th Grade

10th-12th Grade

SUBMISSION FORMATS

Poster, Painting, or as digital file (see below)

Digital Files - .jpg, .gif, .bmp, .pdf - files may be submitted on CD-R (Other file formats may be accepted with pre-approval)

REQUIRED DOCUMENTATION

A completed Contest Entry Form must be submitted with each entry

A completed Model Consent Form must be submitted for any person whose likeness is depicted in the entry

SUBMISSION METHODS -

Check with the office or counselor at your participating local school; or

Contact us at: yellintake@arkwest.com for more information